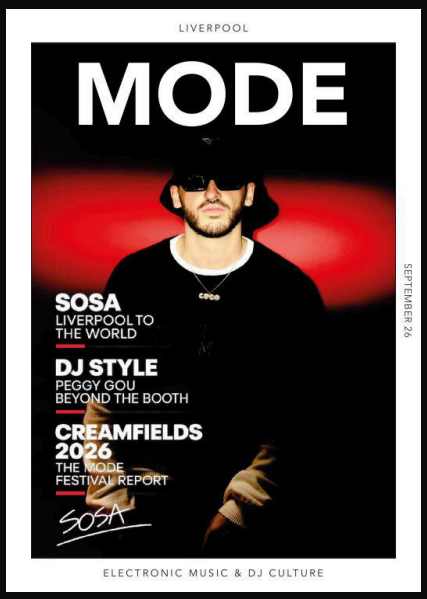
INDEPENDENT CULTURE / ADVERTISING

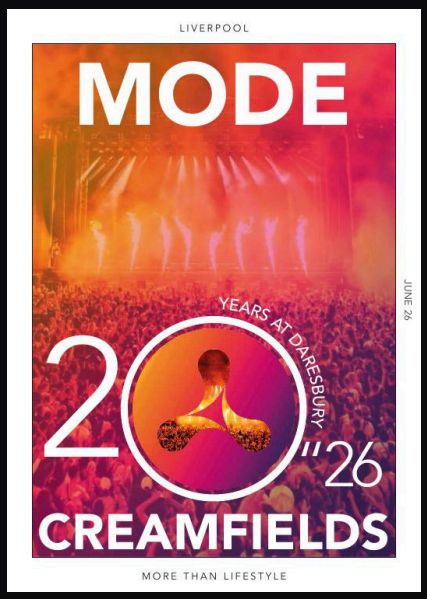
CULTURE IN MOTION.

MODE is a free digital magazine covering electronic music, DJ culture and fashion.



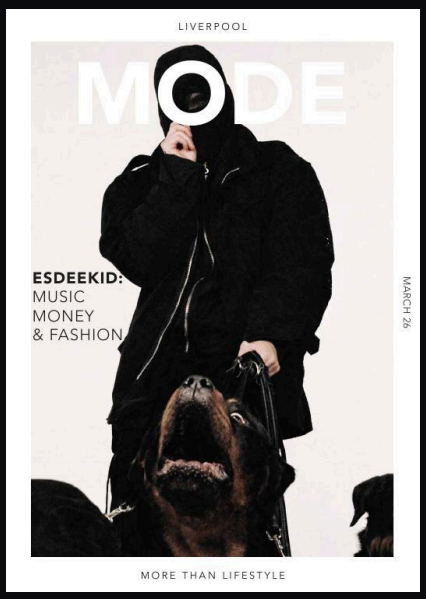
ISSUE 03

SOSA



ISSUE 02

CREAMFIELDS



ISSUE 01

ESDEEKID

FREE DIGITAL. LIMITED PRINT. ORIGINAL STORIES.

01 / THE AUDIENCE

INSPIRED BY MUSIC. DRIVEN BY CULTURE.

Music is where it begins. Everything around it is what makes MODE part of their world.

MUSIC & NIGHTLIFE

DJs, festivals, clubs and new sounds.

FASHION & EXPERIENCES

Style, travel, hotels, restaurants and destinations.

LIFESTYLE & WELLBEING

Fitness, culture and the places worth discovering.

02 / DISTRIBUTION & REACH

10,000

ANNUAL DIGITAL DELIVERIES

OUR ANNUAL DISTRIBUTION TARGET

FREE TO READ.
FREE TO DISCOVER.

Quarterly digital issues / free website stories

Free digital access through reader registration

PRINT: LIMITED TO 150 COPIES PER ISSUE FROM ISSUE 04.

ISSUE 03 / SOSA REMAINS UNCHANGED.

03 / ADVERTISING

BE PART OF CULTURE.

DIGITAL ADVERTISING / PRINT CAMPAIGNS

MODE-WRITTEN FEATURE £350

Sponsored story written by MODE, live for three months. Clearly labelled.

WEBSITE ADVERT £150

Three-month website campaign. Placement and artwork agreed before booking.

BEST VALUE / STRONGEST PRESENCE

WEB + PRINT COMBINATION

£595

Full-page print advert + three-month website campaign.

PRINT PLACEMENTS

QUARTERLY / PRICES PER ISSUE

HALF PAGE	FULL PAGE	DOUBLE PAGE
£300	£500	£850

Artwork, placement and availability agreed before booking.

04 / PREVIOUS CONTRIBUTORS

PART OF THE SCENE.

Previous names featured in MODE editorial and creative projects.

CREAMFIELDS

ELECTRONIC MUSIC FESTIVAL

ZENN LIVERPOOL

HOSPITALITY & NIGHTLIFE

LOST SOLES

INDEPENDENT FASHION

Previous involvement does not imply endorsement.

05 / CAMPAIGN OPPORTUNITIES

ONE BRAND. MANY WAYS TO CONNECT.

Choose a single placement or create a campaign across MODE. Every package is built around clear deliverables.

01 **PRINT**

Half, full and double-page placements.

02 **DIGITAL**

Sponsored stories, website adverts and digital features.

03 **CAMPAIGNS**

Print, digital and future opted-in email campaigns.

06 / WORK WITH MODE

PUT YOUR BRAND IN THE MIX.

Launching a collection, venue, festival or campaign? Put your brand in front of MODE's music, fashion and lifestyle audience.

01 **TELL US THE IDEA**

Share your brand, campaign and preferred dates.

02 **CHOOSE THE FORMAT**

Digital, limited print, paid editorial or a tailored package.

03 **MAKE IT HAPPEN**

We confirm placement, artwork and booking details.

info@mode-magazine.co.uk

modeliverpool.co.uk/pages/advertising